



Amethyst Palm Holistic Therapies

Privacy Policy

SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you make a booking or purchase a voucher, as part of the booking and purchasing process, we collect the personal information you give us. The information which you supply on the forms will be held together with any clinical records or purchasing information, as applicable. We use your information in order to give you the best possible service and for insurance purposes.

Email marketing (if applicable): With your permission, we may send you emails about our business, new products and other updates.

SECTION 2 - CONSENT

How do you get my consent?

When you provide us with personal information to make a booking, verify a debit/credit card (should this service be available) or purchase a voucher or product, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no. If you complete our forms, your details will be added to our database and used for sales, marketing and newsletters.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime, by contacting us at hello@amethystpalm.co.uk or mailing us at: Amethyst Palm, A Fine Retreat, 8A Guildhall Hill, Norwich. Norfolk. NR2 1JG, United Kingdom

SECTION 3 - DISCLOSURE

Your records are accessed by the Amethyst Palm therapist who is due to offer you treatment (this will be Gillian Dean), either for clinical or retail purposes. You have the right to request a copy of your records at any time. These will be sent by email, in a PDF document attachment or as paper photocopies.

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

SECTION 4 - THIRD-PARTY SERVICES

In general, the third-party providers used by us (e.g. payment gateway providers) will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service. We take confidentiality seriously, and will not pass on or sell your data to anyone, unless there is a legal reason.

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

SECTION 5 - SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

SECTION 6 - AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your country, state or province of residence, or that you are the age of majority in your country, state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

SECTION 7 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

SECTION 8 - COMPLAINTS

If, for any reason, you are unhappy with how we are handling your data, please raise your concerns directly with us first, so that we can seek a resolution. If you are still not satisfied,
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